

GinZingTM Glow-Boosting Mask

Launch in June 2022

WHAT IT IS:

A hydrating gel face mask with Vitamin C and encapsulated Mineral Optics—for an instant, healthy-looking glow & brighter skin over time.

WHAT IT DOES:

Our best face mask for glowing skin: this leave-on mask—with our signature, uplifting GinZing™ scent—brightens skin instantly and long term. Boosts moisture +102%.* Use it in place of moisturizer for a perfect bare-skin or under-makeup glow. The formula features our 3-Glow Complex, which delivers ingredients in three fresh ways. Snap encapsulates with Mineral Optics inside gently burst on application to deliver a "well-rested," radiant look; proprietary Veggie-Liposome Vitamin C helps increase brightness over time; and Free-Form Vitamin C releases onto skin to be absorbed and help build lasting brightness. The glow is real.

*Clinical testing on 21 women, after using product once.

WE FORMULATE WITHOUT:

Parabens, phthalates, propylene glycol, formaldehyde, sodium lauryl sulfate (SLS), mineral oil, petrolatum, paraffin, diethanolamine (DEA), polyethylene beads.

HOW TO USE:

Rub onto clean, dry skin; no need to rinse off. Use as desired in place of moisturizer.





HIGHLIGHTED TESTING RESULTS:

100% of panelists had a boost in immediate radiance*

Brighter looking skin in 1 week**

+102% boost in moisture instantly*

*Clinical testing on 21 women, after using product once.

**Clinical testing on 21 women, after using product for 1 week.

INGREDIENT HIGHLIGHTS:

3-GLOW COMPLEX

Increases radiance both instantly & long term, with two types of naturally derived Vitamin C plus snap encapsulates of Mineral Optics

VITAL-SYNTHESIS™ TECHNOLOGY

Featuring Caffeine from Coffee Beans and Panax Ginseng, it helps naturally energize skin to visibly refresh and recharge it

TEXTURE: gel cream

SKIN CONCERNS: Dullness, Dryness, Uneven Skin Tone



Available at all points of sale as from June 2022.

Price €33 for 75ml

For more information, please contact Marie Wauters: mwauters@be.clinique.com